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CUSTOMER NEWSLETTER • DECEMBER 2011



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Customer Newsletter December 2011

In This Issue...

- **Residential Roofing:** Winter preparation items
- **Commercial Roofing:** Sealing and waterproofing tape
- **Siding:** Remodel with premium vinyl siding and manufactured stone
- **Windows:** New opportunities in replacement wood windows
- **And more!**



Introducing Andersen's new 400 Series Insert Window - available in custom sizes to the 1/8"!

When it comes to Repairs, Karnak Patch-N-Go Seals The Deal.

Karnak Patch-N-Go self-sealing tapes are composed of highly adhesive butyl rubber compounds with either a protective aluminum film, absorbent fleece or double-sided. These tapes were developed to quickly seal surfaces and stop the intrusion of moisture.

- **Seals and waterproofs**
- **UV Stable** - Can be left exposed (White, Black or Silver only)
- **Bonds to many different roof surfaces** and substrates.
- **Self-Healing.**
- **Wide service temperature performance range.**
- **May be painted over** - Bonds to solvent and acrylic based coatings and paints.
- **VOC Free.**

Year End Maintenance Special!

4"x65.5' **\$54.95**
6"x65.5' **\$79.95**
12"x65.5' **\$159.95**
Double Stick 2"X33' **\$19.95**
Cannot be combined with other offers or special pricing. Orders must be placed and shipped between 12/1/11 and 12/31/11.
Promo Code **KARC11200**



Stocked in 4", 6" and 12" widths in white and black! Double Stick also in stock!



This Winter, you can rely on these doors to stay open.

Contents

- **Andersen Windows 400 Series Insert Window**
See inside left
- **Andersen Windows 100 Series Window made of Fibrex material**
See inside left
- **Boulder Creek Manufactured Stone**
See inside right
- **Winter preparation items for contractors in inclement weather**
See inside right sidebar
- **CertainTeed Monogram Premium Vinyl Siding**
See inside left sidebar
- **Karnak Patch-N-Go sealing and waterproofing tapes**
See back

Ready to Serve You.

We know that regardless of the season, when you have work, you need your materials right away. That's why we don't reduce our hours in the winter - you'll receive the same level of reliable service Monday-Friday, 7:00 AM - 5:00 PM and Saturday, 7:00 AM - 12:00 PM. We figure that if you're working, we should be too - it's just good business!



Preparation for Winter.

Check out the inside right sidebar of this month's issue for several stock products that can help you work more safely during Michigan's winter weather. Remember the massive snowstorm that hit the East Coast and wiped out snow rake inventory across the country - don't wait to stock up on the items you need!



Preparation for Next Season.

Even though business might slow down in the Winter, that's no reason to sit still. In fact, it's the perfect opportunity for you to invest time in yourself and your business by attending our annual Wimsatt University educational seminar series! Look in next month's newsletter for information on our upcoming January and February classes!



Holiday Schedule

We will be closed from Friday, December 23 through Monday, December 26th observing Christmas and Friday, December 30th & Saturday, December 31st observing New Years.

Thank you very much for your business, and have a Safe and Happy Holiday Season!

Here's to great success in 2012!

Remodel with CertainTeed Monogram



From **\$88.95/SQ**

CertainTeed
Vinyl Siding
MONOGRAM™ 46

Industry-Leading Vinyl Siding.

CertainTeed Monogram offers the rich look of natural cedar without the expense and heavy maintenance. You can create a home to be proud of with Monogram's designer palette of over 30 siding and trim colors. Inspired by nature, these colors are designed to harmonize home and environment. Stop by your local Wimsatt Branch to view Monogram installed prominently in our showroom, or pick up literature and samples.

Widest color section in the industry:

- 32 low-gloss solid colors
- 8 low-gloss wood-tone blends
- 40 coordinating trim colors

- Heavy-Duty .046" thickness
- TrueTexture™ rough cedar finish molded from real cedar boards
- Patented STUdfinder™ is designed for accurate and secure installation
- RigidForm™ 220 Technology has been tested to withstand wind load pressures up to 220 mph
- CertiLock™ self-aligning, post-formed positive lock
- 3/4" panel projection
- Virtually maintenance free, never needs painting
- Class 1(A) fire rating
- Lifetime limited warranty
- D4 in stock at Wimsatt

Replacement Windows



Andersen Replacement Windows

Andersen WINDOWS • DOORS

New Innovations in Replacement Windows

Andersen has developed new windows that can help you save time and money on the job and win more work. Take a look at their new offerings below!



Custom Sizing to the 1/8"

Introducing Andersen's new 400 Series Insert Window.

All of the features of Andersen's 400 Series tilt-wash double-hung are now available in an insert window, making it easier to replace with Andersen. The new 400 Series Tilt-Wash Insert window is quicker and easier to install, boasting the following installer-friendly features:

- Predrilled installation holes through the jamb
- 3 sill angles to closely match existing sills
- Exterior stop covers are included with each window to provide a clean transition from the new window to old trim.

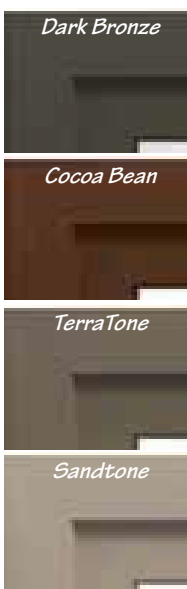


Install Kit included

Scan this QR code to watch the intro video on your smartphone or visit www.youtube.com/andersenwindow



Andersen 100 Series Windows



Andersen 100 Series Windows

- Made with Fibrex® material (environmentally responsible 40% reclaimed wood fiber by weight), an engineered composite material that is 2x stronger than vinyl. Won't bend, rust, pit or corrode, even in extreme cold or heat.
- Comes in durable, deep, rich colors and a matte finish you can't get with vinyl.
- Clean, attractive corner seams
- Fully transferable 10-year limited warranty
- Optional TruScene thin screens
- Optional Low-E or SmartSun Glass
- Optional FineLight between-glass grilles

Manufactured Stone



HUGE IN-STOCK SELECTION
Convenient Delivery

Boulder CREEK
STONE PRODUCTS

- Over a dozen profiles in stock for prompt delivery
- We use forklifts to place your pallets in multiple convenient locations around your jobsite, saving you time and effort
- Deliveries covered to protect from the elements before installation



Special Orders: just a three week lead time!

Ask us about the dozens of additional profiles available for special order from Boulder Creek! With just a three week lead time, we can quickly source the stone your discerning customer is looking for! Ask us for a Boulder Creek catalog to view the complete offering!

Year End Stock Stone Sale: \$5.45/sqft!

The following stock stone profiles are all \$5.45/sqft this month!

 Splitface Buckeye	 Splitface Great Lakes	 Splitface Willows	 Western Ledge Appaloosa
 River Rock Comfort	 River Rock Minnesota	 River Rock Northern	 Cliffstone Montour
 Washed River Erie	 Washed River Escanaba	 Washed River Yakima	 S.E. Ledgestone Savannah
 Prairie Bluff Laner	 Prairie Bluff Yuma	 Weathered Fon-Du-Lac	 Montana Ledge Suede Gray

Cannot be combined with other offers or special pricing. Orders must be placed and shipped between 12/1/11 and 12/31/11. Promo Code B0UC111200

Also In Stock:



Pre-mix Mortar



Galvanized Metal Lath



Chisel Face Sill



Hearthstones

Roofers Working Winter: Products for Productivity

This Winter, when Snow and Ice won't Play Nice
Rely on these **stock items** to make your work safer & more productive

DeWitt's Hot Shot

Fast-Acting Liquid Sprayable Ice Melter

- Proprietary Magnesium Chloride Blend
- Quickly melts ice dams on roofs
- 3 gal. pail = 350 lb. bags of ice melter
- Melts faster and is less corrosive than bag ice melters
- Safer for grass and vegetation
- Works longer
- Can be used as a pre-wetting agent to prevent ice buildup
- Easy to apply in garden sprayer
- 3.5 Gal. Stainless steel pump-cans available



DeWitt's 911 Emergency Roof Patch

Leak Stopper for Temporary Repairs

- Pourable powder that seeks and stops leaks immediately
- Quick and easy emergency roof repair - no tools needed
- Use on flat roofs (BUR)
- Can be applied in almost any conditions - when raining, snowing, melting ice, in standing water, etc.



Calcium Chloride

- Unlike rock salt, Calcium Chloride relies on a chemical reaction - it's effective up to -80 degrees
- Non-acidic - environmentally friendly
- Wimsatt stocks the more roofer-friendly "flake" style rather than pellets
- Available in 50lb. bags
- Rock salt also available



Snow Rakes

- Lightweight aluminum construction for fatigue-free use
- Remove dangerous snow buildup from the ground, before setting foot on the roof
- Large 48" Scoop Shovels also available in aluminum and steel



Contact your Wimsatt Territory Manager Today

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